

For Reference

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SANYO to Display ‘Eco-Store System’ Realizing Energy-saving in Supermarkets at the CEATEC JAPAN 2008 ‘Green IT Pavilion’

Special lecture to be held at the Green IT Symposium!

Tokyo, September 10, 2008—SANYO Electric Co., Ltd. (SANYO) is pleased to announce that its ‘Eco-Store System’, an integrated energy-saving system that manages showcases, refrigeration and air conditioning equipment in supermarkets as well as being a product embodying SANYO’s brand vision ‘Think GAIA’, will be displayed in the ‘corporate exhibition corner’ at the ‘Green IT Pavilion’, which introduces the green IT products, services and activities of electronics and IT companies.

The ‘Green IT Pavilion’, sponsored by the Green IT Promotion Council, is a special exhibition corner that showcases energy-saving IT devices as a part of CEATEC JAPAN 2008, which will be held at the Makuhari Messe from Tuesday, September 30 to Saturday, October 4.

SANYO will also give a lecture on the ‘Eco-Store System’ at the Green IT Symposium to be held at the International Conference Hall of the Makuhari Messe on Thursday, October 2, to introduce SANYO’s efforts and achievements in the area of green IT.

SANYO has also displayed energy-saving environmental products at the ‘Green IT Pavilion’ which was held in conjunction with the Hokkaido Toyako Summit this July. SANYO will continue to develop products and systems ranging from digital home electronics to industrial equipment that will contribute to the protection of the environment.

Outline of the Green IT Pavilion

Date/Time: 10:00 – 17:00, from Tuesday, September 30 to Saturday, October 4
(10:00 to 12:00 on Tuesday, September 30 is a premium time)
Location: Event Hall in CEATEC JAPAN 2008 at the Makuhari Messe
Exhibits: ‘Eco-Store System’ and related products

Outline of the Green IT Symposium

Date/Time: 15:45 – 16:15, Thursday, October 2 (Session number: SP-11)
Location: Makuhari Messe International Conference Hall, Convention Hall B (2F)
Theme: Reducing energy cost and harmful emissions through the ‘Eco-Store System’ (tentative)
Speaker: Takeshi Ishii, Senior Manager of Global Product Development Department,
HVAC Technology & Application Development Center,
SANYO Electric Co., Ltd. Commercial Solutions Company
Remarks: **Important!** Registration is necessary to attend the symposium, please see the URL:
<http://www.ceatec.com/2008/en/conference/index.html>

Characteristics of the integrated energy-saving system ‘Eco-Store System’

The ‘Eco-Store System’ is an integrated energy-saving system managing refrigeration systems such as showcases and air conditioning equipment as well as lighting in supermarkets with a proprietary ‘Master Controller’. Previously, each equipment was individually controlled, but by connecting them with a communication network that monitors operating status and manages the connected equipment under an integrated system, it allows energy-savings while maintaining the appropriate temperature for each food item.